

## Focus on

# **European Online** Patient Panels

Reach the patients and carers you need and collect quality data for your quantitative and qualitative research

## What we offer







## We cover over 300 diseases among all major medical specialties

Allergies: 7 Addiction: 6 Cancer: 26

Cardiovascular: 18 Dermatological: 22 Endocrinological: 8 Gastroenterological: 38

Genetic: 16 Gynecological: 16 Physical/Motor disability: 2

Hearing disability: 2

Visual impairment: 2

Haematological (blood disease): 12

Infectious diseases: 7 Neurological: 30 Ophthalmological: 13

ENT (ear, nose and throat laryngology): 4

Pneumology: 32 Rheumatology: 28 Psychiatry: 13

Urology - Nephrology: 17 General medicine: 7

## We also provide data about health-related topics or habits

Age, size, weight, diet, physical activity, health information websites visited, visits to general practitioner.

## Why Bilendi

### From Sample Only to Full Service

We provide data, technology and services which allow you to collect and interpret insights: translation, scripting, sampling, quality checks, coding, data processing, as well as an online qualitative platform.

#### We ensure the quality of your data

- Constant recruitment of double opt-in panellists
- Project based quality checks, and systematic cleansing of our panels
- Our platforms are hosted in the European Union on our own secure servers

#### Dedicated and flexible local teams

To ensure our quality measures are met on all healthcare projects, our clients will work with a dedicated operations team based in one of our 13 offices across Europe. Our teams are trained in adverse event reporting.



#### A TRUSTED PARTNER

Bilendi adheres to the quality standards defined by the market research industry and is a member of the major European professional associations.

Our quality management fulfills the strict criteria of the international ISO standards 20252:2019.



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